



Dear Caring Neighbor,

As an "Outreach" volunteer for the upcoming February 26, 2011 Kidfetti Music & Fun Fest, I would like to share an opportunity for you and/or your business to participate in this community event by providing sponsorships for needy families who would otherwise be unable to attend.

Kidfetti, a one of a kind child-centered outdoor music and cultural festival, is the brainstorm of The Centers, our community's non-profit mental health and substance abuse treatment provider. The mission of Kidfetti is to provide a community celebration for the benefit of all children and families. Additionally, it will assist The Centers with the cost of sustaining their work in protecting and nurturing the mental and physical wellness of our at-risk children.

In addition to live musical entertainment, there will be over 40 interactive activities provided for families throughout the day. The goal is to bring children and their parents, grandparents or caregivers closer together through activities that build and strengthen communications and family ties in light-hearted settings. These activities concentrate predominantly on art, music, health, and literacy. This year, Kidfetti will be held at Silver Springs Nature Park, allowing children to also experience and learn about animals, the environment, and Florida's natural resource, the springs.

In an effort to give as many at-risk children as possible an opportunity to attend Kidfetti, Outreach Sponsorship packages are available and now on sale for the event. Recipients of these sponsorships will include children who have been identified through various organizations throughout our community (Food 4 Kids program, children in foster care, Boys & Girls Club, etc.), and it is our hope that your generosity will make it possible for all of these children to be able to attend.

- A \$100 sponsorship will provide one family package. This package includes four tickets for admission (must include at least one adult), and \$40 Kidfetti Cash (so families may purchase food and merchandise).
- All \$100 sponsorship increments will provide additional family packages. For example: \$200 – 2 packages, \$500 – 5 packages, \$1,000 – 10 packages.
- We encourage businesses to create an "employee challenge" within their company for their staff to come together to sponsor families. 10 people giving as little as \$10 can give a family an experience that will last a lifetime. Whether employees organize fundraisers, or simply give themselves, it is a great opportunity for staff to work together on a rewarding and meaningful project for both you and the community. Participating businesses will be recognized as an Outreach Sponsor.

A sponsorship form has been included with this letter for your convenience. Please visit [www.kidfetti.com](http://www.kidfetti.com) or call (352) 291-5462 for additional information.

Won't you join us in this endeavor? I look forward to hearing from you soon!

Best Regards,

**BENEFITING THE CENTERS – REBUILDING HOPE!**

5664 SW 60TH AVE. • OCALA, FL 34474 • 352-291-5462 • FAX 352-291-5461 • [WWW.THECENTERS.US](http://WWW.THECENTERS.US)



## KIDFETTI OUTREACH SPONSORS

In order to give at-risk children and families the opportunity to experience Kidfetti, we are asking for your support.

This package includes four tickets for admission (must include at least one adult), and \$40 Kidfetti Cash (so families may purchase food and merchandise).

All \$100 sponsorship increments will provide additional family packages.  
 For example: \$200 – 2 packages, \$500 – 5 packages, \$1,000 – 10 packages.

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Amount of Outreach Sponsorship \$50\_\_\_\_\_ \$100\_\_\_\_\_ \$250\_\_\_\_\_ \$500\_\_\_\_\_ \$1,000\_\_\_\_\_ Other\_\_\_\_\_

\_\_\_ Check Enclosed

\_\_\_ Credit Card (Visa, MasterCard, or Discover) \_\_\_\_\_  
 Expiration \_\_\_\_\_

Please return to: The Centers, Inc. / Development Office / 5664 SW 60th Ave. / Ocala, FL 34474

A copy of this organization's official registration and financial information may be obtained from the Florida Division of Consumer Services by calling 1 (800) 435-7352 toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the state. Registration #CH10125. The Centers, Inc. is a 501(c)(3) tax-exempt organization, donations to which are tax deductible to the fullest extent allowed by law. Please consult your tax advisor for assistance in reporting charitable contributions.

**BENEFITING THE CENTERS – REBUILDING HOPE!**

5664 SW 60TH AVE. • OCALA, FL 34474 • 352-291-5462 • FAX 352-291-5461 • WWW.THECENTERS.US